

Points of Interest: Connecticut

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Average Nights in Destination

2.6

↓ 13.5% vs Previous Year

Share of Day-Trips

4.5%

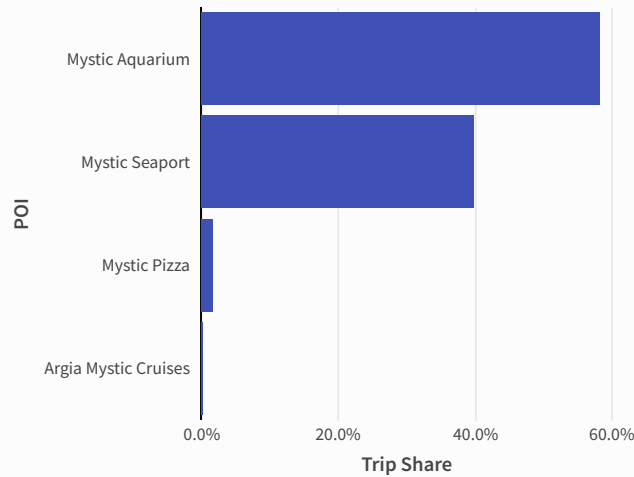
↑ 2.7% vs Previous Year

Share of Overnights

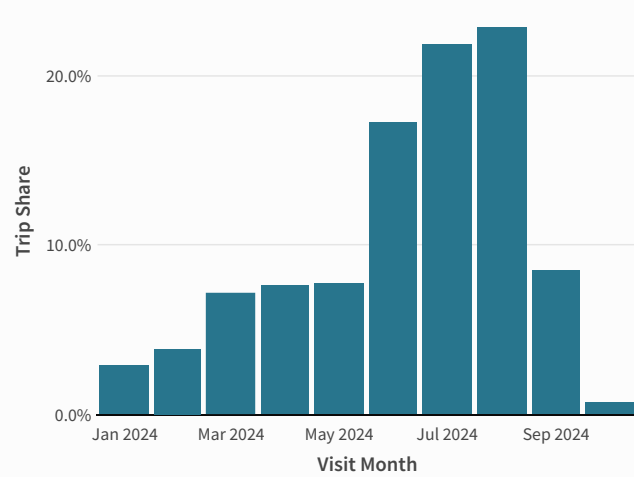
95.5%

↓ 2.7% vs Previous Year

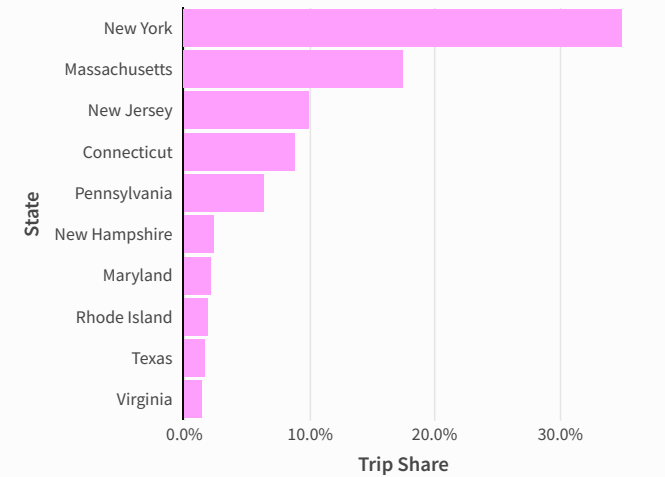
Trip Share by POI

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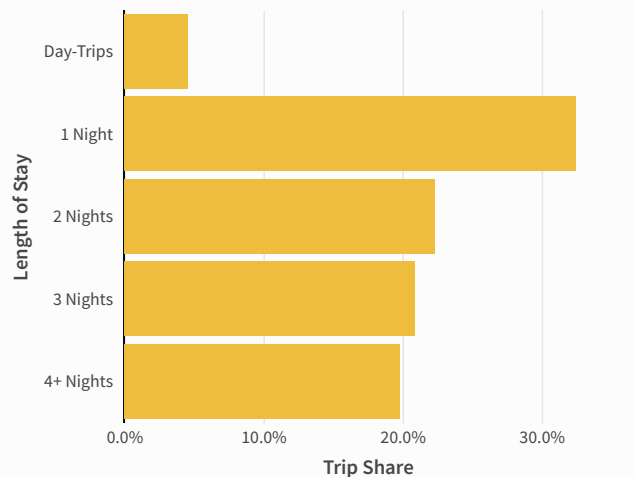
Trip Share by Month

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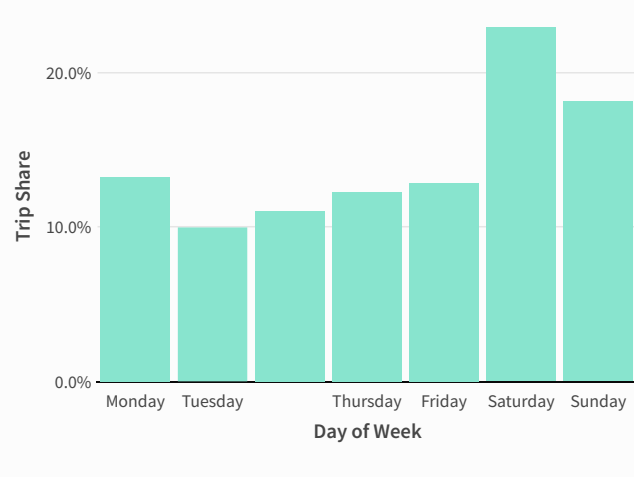
Trip Share by by Origin State

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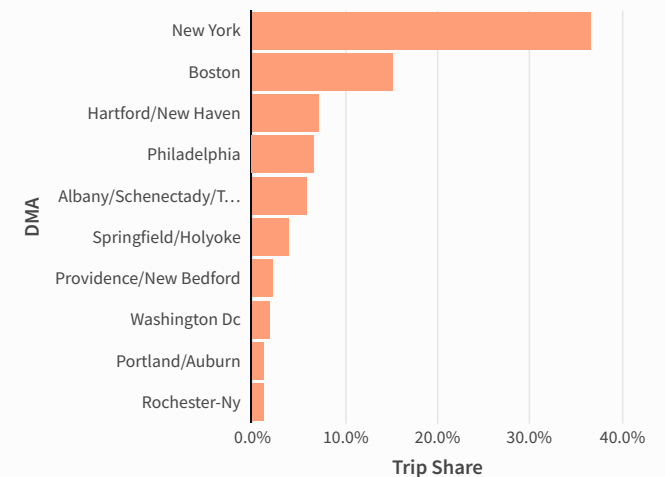
Trip Share by Length of Stay

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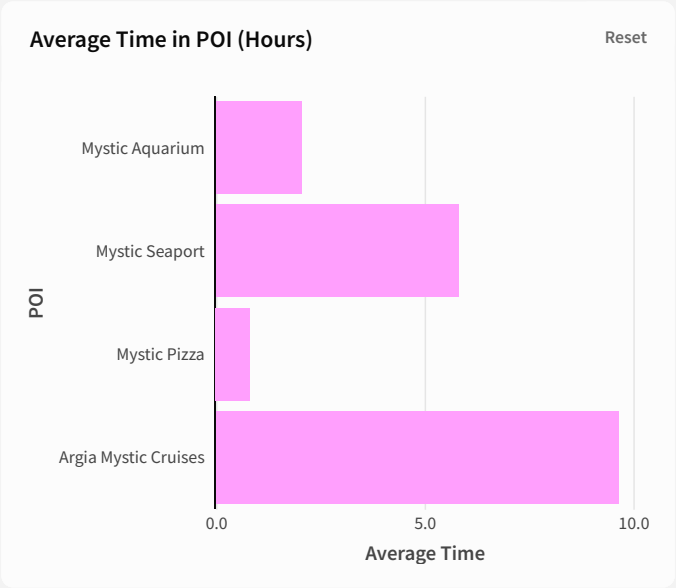
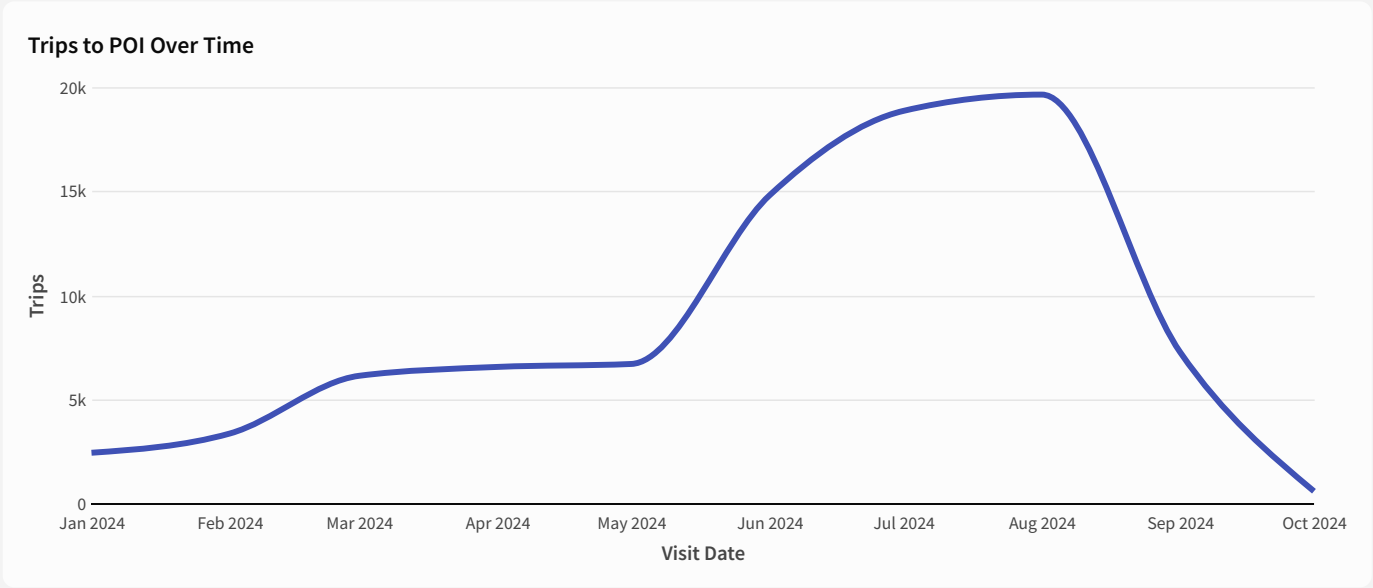
Trip Share by Day of Week

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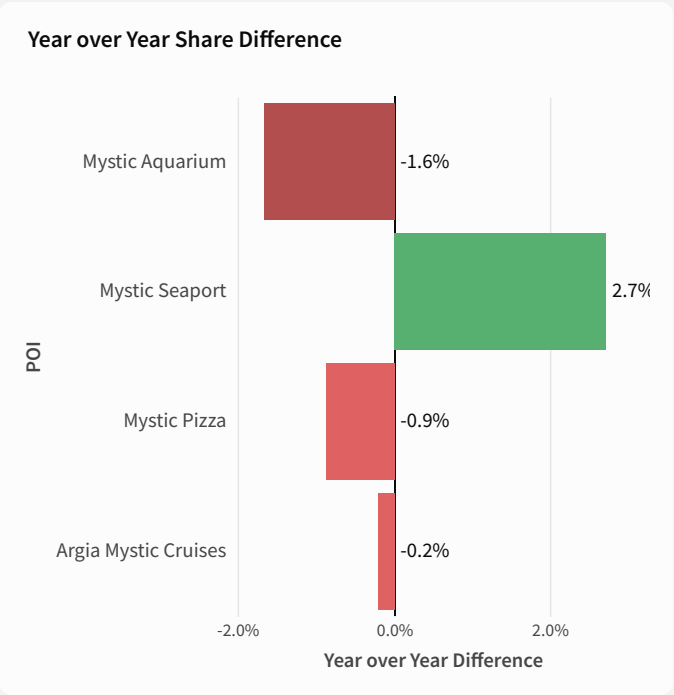
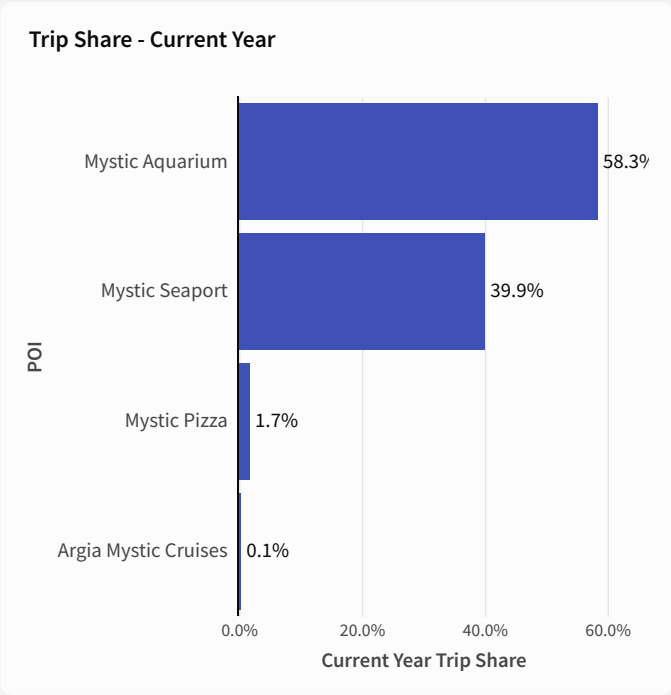
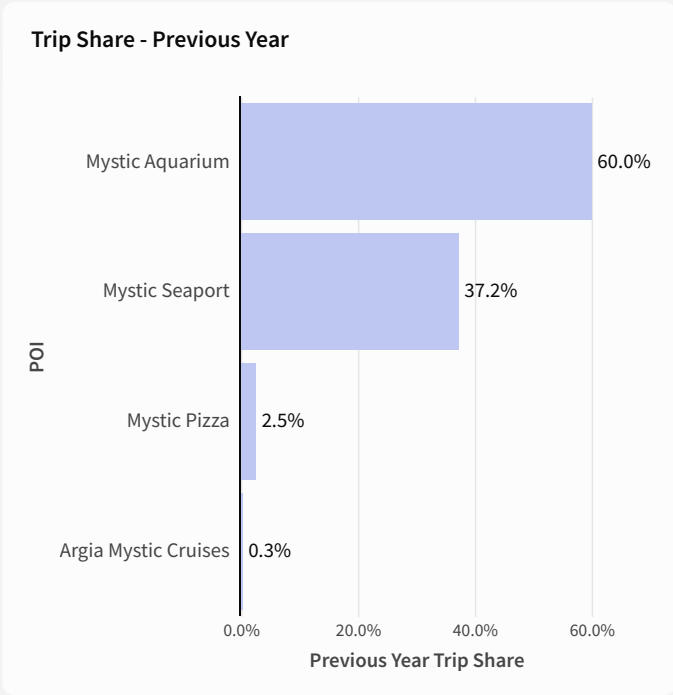
Trip Share by Origin DMA

[Reset](#)


Where do your visitors go in the destination?



How have the top POI changed compared to last year?



Points of Interest Trends over Time

Month	Point of Interest	Visits	Day-Trips	Overnights	Avg Nights in Destinati...	Avg Time in POI (Hours)	Share of Day-Trips	Share of Overnights
Oct 2024	Mystic Aquarium	592	183	409	0.7	1.5	30.9%	69.1%
Sep 2024	Mystic Aquarium	5,135	147	4,988	2.5	2.0	2.9%	97.1%
Sep 2024	Mystic Seaport	2,150	47	2,103	2.5	8.1	2.2%	97.8%
Aug 2024	Mystic Aquarium	12,259	609	11,650	2.0	1.9	5.0%	95.0%
Aug 2024	Mystic Seaport	6,976	356	6,620	2.5	7.2	5.1%	94.9%
Aug 2024	Mystic Pizza	418	0	418	1.6	0.9	null	100.0%
Jul 2024	Mystic Seaport	10,704	474	10,230	4.1	4.2	4.4%	95.6%
Jul 2024	Mystic Aquarium	7,899	0	7,899	3.1	2.2	null	100.0%
Jul 2024	Mystic Pizza	153	0	153	6.0	1.1	null	100.0%
Jul 2024	Argia Mystic Cruises	71	0	71	4.0	9.7	null	100.0%

Point of Interest Cross Visitation

Selected Point of Interest

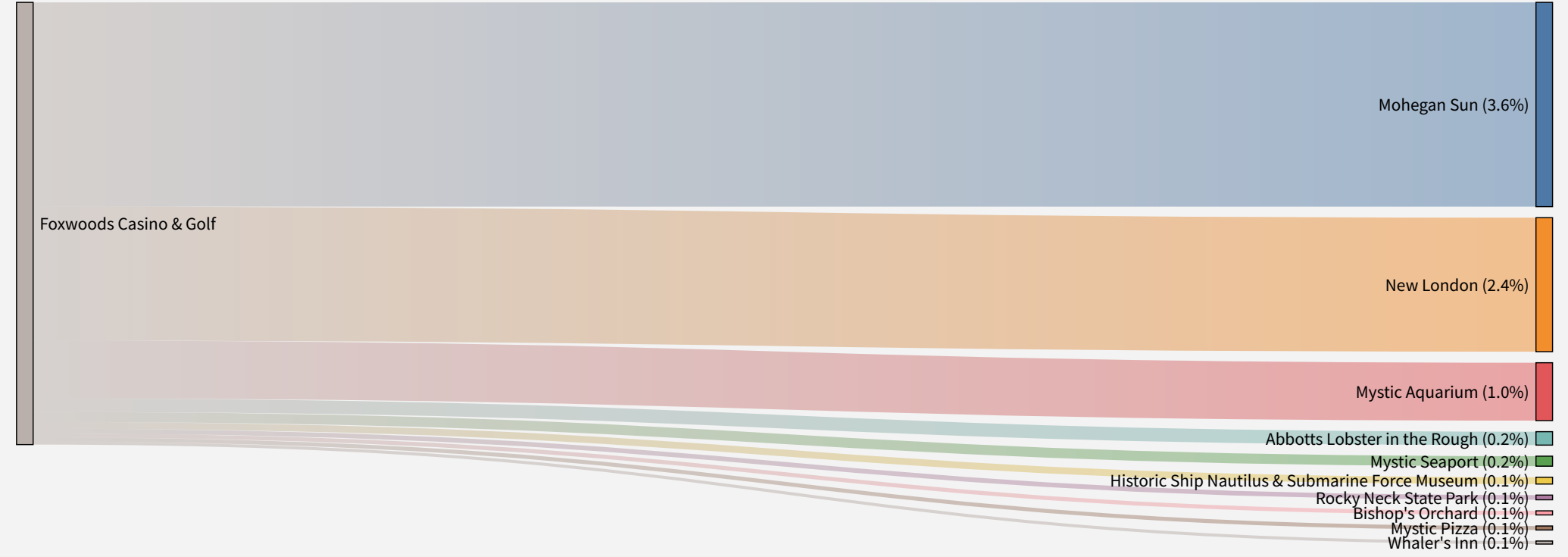
Foxwoods Casino & Golf × ▾

Subsequent Point of Interest

Select values ▾

Visit Month

Select values ▾



Top 10 Points of Interest that cross-visited from the POI selection above. Mouse-over any line to see additional information.

POI to POI Cross Visitation

Metric	Selected POI
Subsequent POI	Foxwoods Casino & Golf
Foxwoods Casino & Golf	931,501
Mohegan Sun	33,560
New London	22,017
Mystic Aquarium	9,510
Abbotts Lobster in the Rough	2,209
Mystic Seaport	1,643
Historic Ship Nautilus & Submarine Force Museum	1,121
Rocky Neck State Park	770
Bishop's Orchard	672
Mystic Pizza	657

The above results show the cross-visits from the selected Point of Interest to all the subsequent Points of Interest. The intersection of a Point of Interest to itself shows the number of trips to that Point of Interest. When viewed as a percentage, this will always equal 100%. The intersection of a Point of Interest to other Points of Interest shows the number of cross-visits. To get all results in one table, deselect from the Selected Point of Interest filter.